

GUIDELINES FOR FORMING SUCCESSFUL BUSINESS/INDUSTRY EDUCATION PARTNERSHIPS

- 1) Partnership projects should in some way enhance school curriculum and support student skills and career development and planning.
- 2) The businesses must recognize that the school administration and staff are primarily responsible for the students and that the school has final approval of all decisions.
- 3) Each partnership is unique and associated projects are based on identifiable needs and resources to meet each specific partnership's goals.
- 4) Both partners should attempt to understand the culture of each other's institutions and have a foundation of mutual respect for each other.
- 5) Commitment to the partnership must come from the educational institution and school administration and the top leadership of the business organization.
- 6) Whenever possible, partnerships should be designed to provide equal and reciprocal offerings between both entities.
- 7) The initial meeting should involve appropriate representation from both entities.
- 8) Individuals or planning teams from each entity should communicate on a regular basis and be willing to play a leadership role in managing the partnership.
- 9) There should be a willingness to provide reasonable resources such as time, money, adequate staffing, space, transportation and scheduling for partnership activities and goals.
- 10) The planning teams should set written goals, determine objectives to meet these goals and develop action plans to carry out those goals & objectives.
- 11) Consideration should be given to the scope of the partnership and removal of barriers to ensure success.
- 12) The partnership must have an evaluation component to determine if objectives are being met.
- 13) A decision to re-commit to the partnership should be done regularly based on evaluation and assessment of continued needs and availability of resources.