



# The Internship Connection

## Developing Business/Education Partnerships Through Internships

### Top 10 Reasons to Develop an Internship Program

1. Inexpensive way find motivated employees.
2. Bring new perspective to old problems.
3. Lower recruiting costs and training costs.
4. Increases company's reputation on campus.
5. "Previewing" affords a better match.
6. Provide real world learning opportunities to students.
7. Allows for help on "special projects".
8. Increases the possibility that young people will remain in the community after graduation.
9. Allows for your input into educational process.
10. Because internships are short, your program can be flexible.

CDs for businesses entitled  
"Interns—How to Put Motivated People to Work for You"  
are available free of charge.  
*Limit 100 per organization*

**To obtain your free copies, contact  
Louise Brong at [brong@nep.benfranklin.org](mailto:brong@nep.benfranklin.org)**



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