

WHAT'S IN IT FOR YOU!

Employers

- Increase awareness among students to help better fit the needs of career opportunities in your business/industry.
- Influence curriculum development to your business and industry requirements.
- Gain access to and pre-screen potential future employees.
- Allow for community building and volunteerism opportunities for your staff as they serve as mentors, presenters and tutors.
- Display commitment to the economic development of our region and to your future workforce.

Educators

- Gain access to resources and personal contacts for you.
- Integrate academic instruction with actual work and life experiences.
- Participate in professional development opportunities.
- Gain access to new and state-of-the-art technology and business practices.

Students

- Explore potential career fields.
- Identify skills and education necessary to enter these fields.
- See practical applications of your education in the workplace.
- Develop potential contacts for future employment options.
- Learn what employers value in the workplace.

As employers and educators work together, here is what's in it for students and the economy:

- Enhance the community by engaging and integrating local business and industry with public and private education.
- Support the goals of local economic and workforce development.
- Provide opportunities for area youth to enrich their educational experience.
- Develop the skills of our youth and our future workforce.
- Attract employers due to our region's pool of competent, motivated individuals.